## Riverside Communication



Unleashing Digital Potential, Amplifying Your Success

## A Bit About Us

WE ARE A DIGITAL COMPANY
THAT BRINGS TO REALITY
THE POWER OF TECH AND DATA



WE COMBINE AGENCY,
CONSULTANCY &
SPECIALIZED
PROVIDER
CAPABILITIES IN AN
UNUSUAL WAY



Our digital products are designed to empower businesses, streamline processes and elevate online presence



Our clients have access to a purpose driven stack that adds tangible value in every case



For more competitive conditions & better results on what is available to all, to exclusive proprietary tools

## Our Products

The Log Series ®
Our proprietary online digital medical educational tools

Wave Connect

Digital Business card

\*MENA Region Representative



# MAKING THE DIFFERENCE FOR OUR CLIENTS



## The Log Series®



Online educational run of 22+ stand alone web interfaces



Accommodating all medical disciplines



Each stand-alone website caters to a different medical specialty.



Each website provides the subscribing healthcare professionals with access to online certified medical resources.



Consolidated source of trusted content within the various medical fields



Access to the latest genuine researches and technologies within each relevant specialty.



## The Log Series® - Features and Accessibility



An on-going and up-to-date source of information



Help healthcare professionals:

- Expand knowledge and awareness
- Improve medical practice
- Receive reliable medical verifications
- Get enlightened and well informed
- Develop technical lead
- Become more resourceful
- Access to online medical e-tools



Not open to the general public, access is private and exclusive



Awarded to a selected number of healthcare professionals.



## The Log Series® - Sanctioned Sources

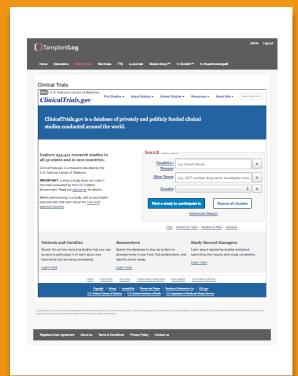
- Medical Acumens
- Disease Probes
- Cures and Treatment
  Protocols
- Best Practice Guides
- Case Studies and Research Synopsis
- ➤ Latest Medical Updates

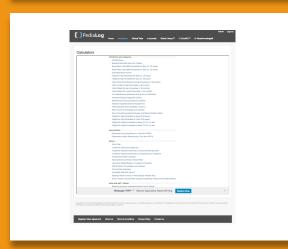
- Diagnosis Tools
- Medical Calculators
- > Latest Topics
- Subject Updates
- Latest Discoveries and Findings
- Validated Documents and Archives

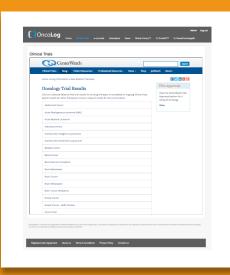


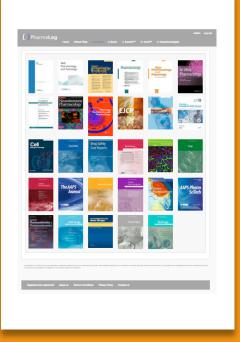
## The Log Series® - Deliverables

- ➤ Valid admission to a variety of prominent online medical journals and e-books . .
- > Access to a wide range of medical and scientific services like authentic online medical calculators and clinical trials, protocols, etc.
- > Access to latest medical news and articles.









## The Log Series® - MuseKnowledge®



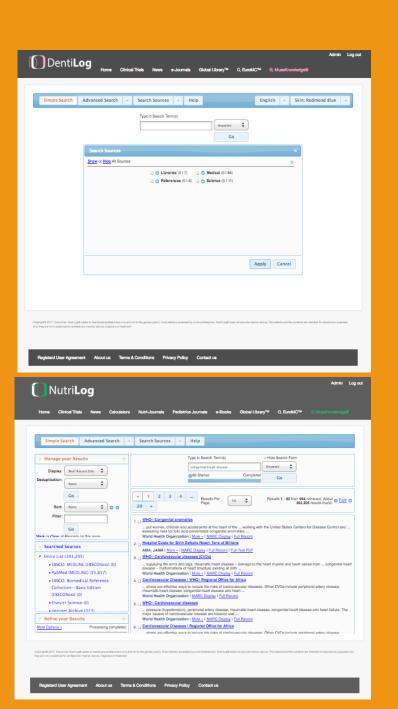
VALID ADMISSION TO A VARIETY OF PROMINENT ONLINE MEDICAL JOURNALS AND E-BOOKS...



ACCESS TO A WIDE RANGE OF MEDICAL AND SCIENTIFIC SERVICES LIKE AUTHENTIC ONLINE MEDICAL CALCULATORS AND CLINICAL TRIALS, PROTOCOLS, ETC.



ACCESS TO LATEST MEDICAL NEWS AND ARTICLES.



## The Log Series® - EuroMC™

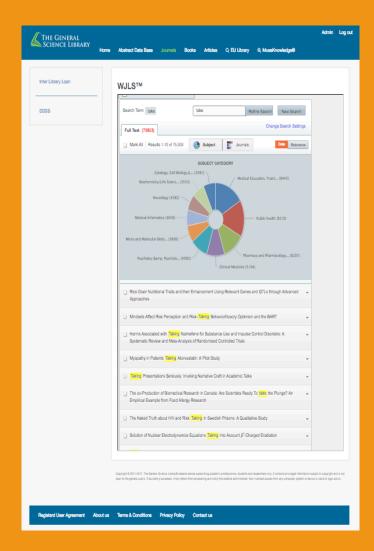
- The efficient embedded search engine EuroMC™ that accesses the formidable EU Medical Library.
- Provides full access to medical and scientific articles in English, French, German, and Spanish.
- Around 1,200,000 Medical Articles



## The Log Series<sup>®</sup> - Global Library™

- Patented online Global Library™
- Most inclusive coverage of Global Medical Literature published in Open Access.
- Index of all medical publishers from all over the world and not only the USA and UK.
- Not less than 8,000 open-access Medical Journals
- Not less than 4,000,000 Medical Articles.

There is no source of full open-access Medical Journals anywhere close to this library in the whole world.



## The Log Series® - Sustainability, Subscription & Coverage

The subsistence of the Log series® thrives on the generosity and support of many online publishers, academic & scholastic institutions, public entities and private corporations.

### Access mechanism:

- Annual subscription basis
- Solely to eminent doctors and healthcare advocates.
- Exclusive subscription cards detailing logins and passwords.
- Access is obtainable in bundle arrangements for groups and institutions.

### Territorial:

- AGCC Countries
- Levant (Lebanon, Syria, Jordan)
- Iraq
- Iran & Pakistan
- Egypt, Libya and Sudan
- North African Countries (Tunisia, Algeria & Morocco)



## Wave Connect - Digital Business Card

A Digital Business Card also called Contactless Business Card is a modern, innovative alternative to traditional paper business cards. It leverages digital technology to provide a dynamic and interactive representation of an individual or business.



## Wave Connect - Key Features



### **Contact Information at Your Fingertips:**

No more fumbling through pockets or wallets. A digital business card allows users to share contact details instantly through a quick tap or QR code scan.



### Multimedia Integration:

Elevate your personal or brand narrative with multimedia elements. Incorporate images, logos, and even short videos to make a lasting impression.



### Real-Time Updates:

Stay current with real-time updates. Whether it's a change in phone number or a recent achievement, the digital business card ensures your network is always informed.



#### **Environmentally Friendly:**

Embrace sustainability by eliminating the need for paper cards. A digital business card is an eco-friendly solution that aligns with modern environmental consciousness.



### **One-Click Connectivity:**

Seamlessly integrate social media profiles and website links for oneclick access. Enhance your online presence and provide easy access to additional information about your professional endeavors.



#### **Analytics and Tracking:**

Gain insights into how your digital business card is being interacted with. Track views, clicks, and engagement to refine your networking strategy.



#### Accessibility:

Accessible anytime, anywhere. Your digital business card is stored in the cloud, ensuring it's readily available on smartphones, tablets, or any internet-connected device.

### Wave Connect - Benefits

- ➤ **Versatility:** Adaptable for professionals in various industries, from freelancers and entrepreneurs to corporate executives.
- ➤ Innovation: Showcase a commitment to technology and innovation, positioning yourself or your business as forward-thinking.
- ➤ **Memorability:** The multimedia elements and interactive features make your information more memorable than a traditional card.
- ➤ **Efficiency:** Streamline the process of exchanging information during networking events, conferences, or casual encounters.



## Wave Connect - Products







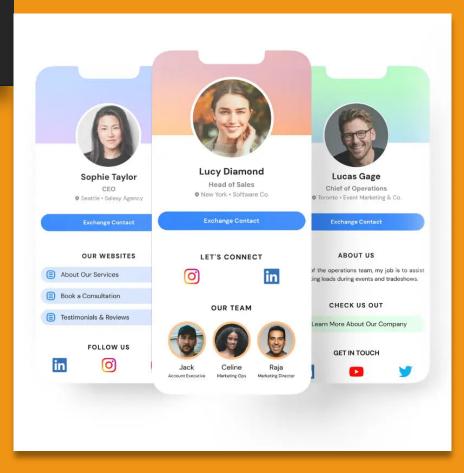
Metal NFC Business card



Wave NFC Bracelet

### Wave Connect - RTB

In a world where first impression matter, the Digital Business Card is an emerging as a powerful tool for personal and professional networking, transforming the way we connect and share information.



### Riverside Contact Details



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